Why SixBit is the Best Replacement for Turbo Lister

End of an Era

Just after the turn of the century, eBay announced the replacement of its original tool, Mister Lister by a new tool to be named Turbo Lister. Since then, Turbo Lister has been the tool of choice to hundreds of thousands of eBay sellers and has listed more items to eBay than any other tool available. As of this writing, a search on eBay returns over 14 million listings with the Turbo Lister tag on them. But all things must come to an end and whether we understand the reason or not, as of June 2017, Turbo Lister will no longer be available.

Choices to be Made

When Turbo Lister (TL) goes away, each of you will have to switch to another tool. Not surprisingly, eBay is recommending that TL users move to their online tool called Seller Hub, however there is another option that eBay hasn't told you about, and that is SixBit.

Get All the Facts

Before making your decision, you should take a little time to understand the options. In this article, we will be making the case for why we think SixBit is the best replacement for Turbo Lister, and it boils down to 3 simple reasons.

Reason #1: We are more similar to Turbo Lister than any other tool.

Change can be good, but if you have found a process that works for you shouldn't be forced to change. SixBit is clearly more similar to Turbo Lister than Seller Hub.

Keep it on Your Desktop

SixBit and Turbo Lister are both desktop applications. Now that eBay Blackthorne is gone and Turbo Lister is on its last leg, SixBit is the only viable desktop tool left standing. While there are advantages to online tools, there are also advantages to desktop applications and they can now only be found in SixBit.

As a desktop application, SixBit stores data on your computer. This is important for several reasons. First, you can keep the data as long as you'd like. If you want to relist another copy of something you listed four years ago, it will still be in SixBit. When switching to SixBit, you can import all of your past Turbo Lister items via the TL CSV export. Seller Hub will only get your running listings.

Second, by having the data on your computer, you own it. You aren't dependent on the success or failure of the online tool you are using to ensure your data will still be there tomorrow. You also aren't dependent upon the whims of the online tool as to how you can get your data out if you need it.

And finally, when the data is stored locally, you can prepare items while offline. Users with slow connections or limited bandwith won't have to deal with slow loading pages.

Feels the Same

For years, we've thought of SixBit as Turbo Lister on steroids. At their heart, they have the same functionality, and SixBit just fills in more of the details. The end result is that the workflow and process of the two tools is similar.

In SixBit, you will still be able to organize your items into folders. You will still open an item to edit it, and you will still be able to list any past item just by clicking a button. What you won't have to do ever again, however, is to compact your database to fix it.

Reason #2: Your business will have more future potential with SixBit.

No matter how you look at it, SixBit can offer you more options and potential for the future of your business than Seller Hub can.

Opportunity for Growth

Like all online eBay seller tools before it, Seller Hub is designed to provide the core functionality for listing on eBay. This is fine if it's all you need, but if you are looking to grow your business now or in the future, you may find Seller Hub limiting.

SixBit isn't just a simple listing tool. It is a platform for your business that allows you to easily open up new functionality as you grow. Our Home and Hobby version provides all of the functions of Turbo Lister, but with just a few clicks you can open up the features or our Small Business or Enterprise editions. The opportunity will be there when you need it.

SixBit is also a multichannel tool. As a Turbo Lister user, you probably just sell on eBay, but you've probably thought of selling on other sites in the past. Seller Hub will never help you sell anywhere but on eBay. SixBit is a multi-channel tool. We currently support listing on eBay and Amazon and are about to go into beta testing with Etsy. After that, we will continue to support additional sites and webstores. If you are ever thinking of branching out to other channels, you shouldn't limit yourself with Seller Hub.

It Just Simply Has More Features

Whether you are looking to grow your business or not, SixBit quite simply has more features than Seller Hub and can make your current process faster giving you time to sell more items or just spend with your family. Here is a list of just a few of the extra features you'll find in SixBit.

- Item research tool
- Builtin picture editor and automatic image processing
- Customizable item entry window
- Free scheduled listings
- Inventory management
- Batch editing and revising
- Manage multiple eBay accounts
- Custom fields
- Custom workflows

- Order processing and management
- Print packing lists and pick lists
- Process over the counter orders
- Print inventory and listing labels
- Record multiple past purchases for accurate profit and loss calculations
- Print SCAN forms
- Create employee signons and permissions
- Drop shipping support
- Consignment support
- Reporting and analysis tools
- ... and much more

Reason #3: We'll pay more attention to you.

From almost its very beginning, eBay has offered some form of low-cost, listing tool to its sellers. The tools offered by eBay, generally have the basic functionality for running a business on eBay, but nothing more.

eBay is in the eCommerce business, not the eCommerce automation business. They get very excited when releasing a new tool, but quickly seem to lose interest. New innovations are replaced by simply doing the bare minimum to keep the tool running.

We are automaters. Our livelihood is built upon providing sellers with a faster, better way of doing things. If we sit and simmer too long, we die. We aren't providing a tool because we think we should, we provide a tool because we love what we do, we're good at it, and if we don't we become extinct.

We aren't distracted with the task of running an eCommerce site. We have one job to do, and that is to make sure your business is running as smoothly as possible. It's a responsibility we don't take lightly as every SixBit user knows.

If you choose SixBit, we'll help you when you have a problem and we'll listen to you when you have an idea.

Not Our First Rodeo

Some of you may not be familiar with SixBit, so here is just a bit of our history. In 1997, we wrote AuctionAssistant, the very first tool for eBay sellers. In 1999, eBay bought our company and we went on to write Seller's Assistant, and eBay Blackthorne while employed at eBay. In 2009, we were let go as eBay took development of Blackthorne back in-house. We immediately responded by forming a new company and developing SixBit. We are now an eBay Certified Provider.

This is not our first experience with replacing a defunct tool. A few years ago, eBay Blackthorne was retired. Over the course of a year and a half we converted over two-thirds of the previous Blackthorne users to SixBit. The demise of Turbo Lister has a familiar feel to it, and we want to know we understand how you are feeling and will do our very best to make this transition for you as seamless as possible.

Let Us Know If We Can Help

If you'd like to try SixBit, you can download it from our website at http://www.sixbitsoftware.com. If you have any questions or need any help at all, please don't hesitate to contact us at support@sixbitsoftware.com.

Thank you for your time,

John Slocum President SixBit Software

"I made the switch to SixBit from Turbo Lister a month ago and I could not be happier. I have almost 12,000 items on eBay at any given time and routinely add several hundred new items a week. In my opinion, its much quicker to get items ready for listing." John Miller, former Turbo Lister user.